

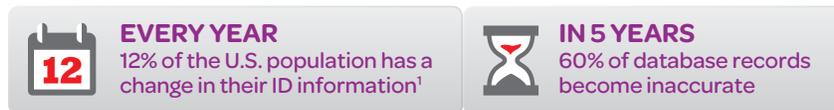
RESOLVE IDENTITIES. OBLITERATE UNCOLLECTABLE DEBTS. RECOVER MILLIONS OF DOLLARS IN UNPAID TOLLS.

Losses are taking their toll

Like most state agency programs, toll authorities are feeling the pressure to accomplish more with less—to cut losses and expenses while stretching budget dollars. Toll way systems are a crucial source of revenue for many states, and every year millions of dollars are lost to unpaid tolls. Unpaid toll collectors are doing their best to recover unpaid debts—but most are working with outdated identity information and underpowered tools.

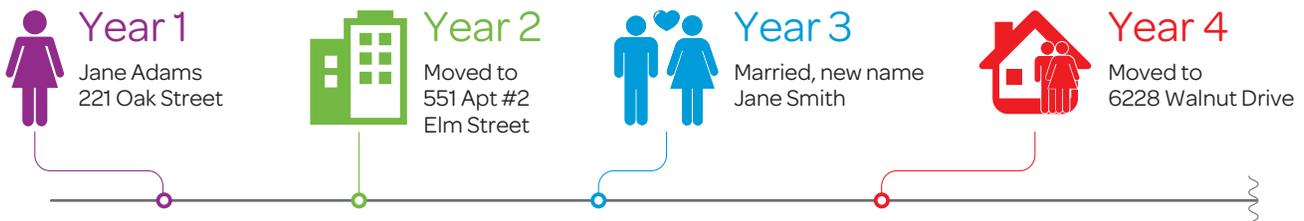
How do unpaid tolls become uncollectable?

As people's lives change so does the information that is used to identify them as unique individuals. Marriages change names, relocations change addresses, assets are bought and sold and people die. Many life events change identification information, but because agency data remains static, it becomes increasingly inaccurate as identities evolve. Inaccurate data essentially equates to uncollectable debt.



Following identities through time

If static data is the problem, dynamic identity analytics is the solution. LexisNexis® monitors and constantly updates hundreds of millions of unique identity records. Advanced linking technology creates and maintains a dynamic history around each identity. As an individual's identity information evolves over time, so does the LexisNexis identity associated with that individual—in practically real-time.



Collecting “uncollectable debt”

By running a file of “uncollectable” debts (old static data) through the LexisNexis® Identity Contact Resolution offering, much of the disparity between past and present data sets can be reconciled and new, verified identification information can transform “uncollectable” debt into revenue opportunity. Dynamic identity analytics enables you to verify and contact debtors—even as their identification information changes over time.

For more information:

Visit www.identity.gov/collections



Risk Solutions
Government

¹ Alison Fields and Robert Kominski, America: A Nation on the Move, U.S. Census Bureau, December 10, 2012. Nick Timiraos, Housing Recovery Gained Pace in 2012, *The Wall Street Journal*, January 22, 2013. Linda Lowen, Keeping Your Maiden Name After Marriage, *About.com*.

LexisNexis Identity Contact Resolution does not constitute a “consumer report” as that term is defined in the federal Fair Credit Reporting Act, 15 USC 1681 et seq. (FCRA). Accordingly, the Identity Contact Resolution offering may not be used in whole or in part as a factor in determining eligibility for credit, insurance, employment or another permissible purpose under the FCRA. Due to the nature of the origin of public record information, the public records and commercially available data sources used in reports may contain errors.

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